



Job Title: Volunteer Graphic Designer

Organisation: Chichester Pride

Location: Chichester, West Sussex

Type: Volunteer Position (Part-time, flexible hours)

About Chichester Pride: Chichester Pride is a dynamic and inclusive community organisation committed to advancing diversity, equality, and inclusivity in Chichester and its surrounding areas. Our annual Pride events, and advocacy initiatives aim to create a more accepting and inclusive society for LGBTQ+ individuals and their allies.

Job Description: Chichester Pride is seeking a creative individual to join the marketing team. You'll be a key part of our brand identity, helping communicate our ethos across all touchpoints. The role is primarily focussed on creating assets for print, such as posters, leaflets and sponsorship packs. Assistance with social media graphics (Facebook, Instagram and LinkedIn) will be required to ensure brand consistency - this also includes the website (banners etc). Video editorial experience is a plus (for Stories/Reels etc).

#### Key Responsibilities:

- Working within the marketing team to create on-brand assets in accordance with the content planner, ensuring the brand standards are met and developed
- Confidence in creating posters, leaflets and other printed material
- Confidence in repurposing the above for social assets (specially, Facebook, Insta and LinkedIn, as well as the website)
- Happy to contribute new creative/content ideas

#### Qualifications:

- Enthusiasm for LGBTQ+ advocacy and a strong commitment to Chichester Pride's mission.
- Demonstrative experience with Adobe products such as Photoshop/Illustrator and/or Canva.
- A strong passion for design, including layout, typography, imagery and video.
- Ability to work independently and as part of a team.
- Flexibility to contribute time outside of regular business hours, including evenings and weekends, for events.

- Time commitment variable, not anticipated to exceed average of 5 hours per month, inclusive of occasional attendance at committee meetings, however, note increased hours commitment anticipated during Pride events/season.
- Previous experience in event planning or vendor coordination is a plus but not required.

How to Apply: If you are excited to join our team as a Graphic Designer and be part of the movement to promote diversity, equality, and inclusivity in Chichester, please send your resume and a brief cover letter outlining your interest and relevant experience to Tara via [hello@chichesterpride.co.uk](mailto:hello@chichesterpride.co.uk). Applications will be accepted on a rolling basis until the position is filled.