



Chichester Pride

Sponsorship

Chichester Pride 2022

✉ sponsorship@chichesterpride.co.uk

📄 www.chichesterpride.co.uk

📘 @chichesterprideuk

📷 @chichesterprideuk

Introduction

Inclusivity, individuality, respect and unity, these four core values collectively represent what Chichester Pride is today.

Chichester Pride is a fellowship consisting of diverse individuals from all backgrounds working in solidarity to celebrate the tremendous work the LGBTQ+ community has achieved over the many decades.

On the **28th of May 2022**, we will debut our first annual Pride ticketed event in Chichester, West Sussex, to celebrate all those, past and present, that have been monumental in advocating LGBTQ+ rights. Additionally, this ticketed event is also for those in LGBTQ+ community that need a place to feel welcome and protected.



We look forward to collaborating with you.

Chichester Pride



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Join us on our adventure in creating what we hope to be a historic event for the city and its people in Chichester.

Read through the next few sections to gain an understanding of what Chichester Pride stands for and what you can gain by being a sponsor of Pride 2022!.

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Our Pride 2022

Our Pride 2022 event will be providing a fun, welcoming and safe environment for everyone to enjoy.

Located on the leafy green Chichester College campus, Pride will be an event that will add that sweet rainbow frosting to the delicious cake that is Chichester city.

www.chichesterpride.co.uk



Location

We will be hosting our Pride event at Chichester College, part of CCG, the largest education provider in Sussex.



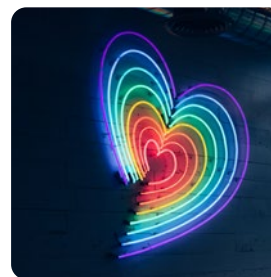
Event Details

Our ticketed event will be open to all, during the times of 12 pm to 6 pm. We are keen to support and flagpost with local venues in Chichester to offer evening events for those who want to carry on celebrating.



Current Partners

We currently have local businesses in Chichester registering their interest in the event. Chichester College has donated and offered their campus as a venue.



Our Ethos

Our aim at Chichester Pride is to promote diversity, inclusivity, individuality, respect and unity of all communities within the city of Chichester.

Our ethos will echo throughout the events we will host and offer Chichester the chance to celebrate all individuals whether they be LGBTQ+, ethnic minority, disabled or able-bodied.



Online Pride 2021

Last year due to COVID-19, we were met with the unfortunate decision to postpone our Pride event to ensure the safety of all during the pandemic. As a result, we ventured off into the digital world and organised a video showcase featuring various charities and some wonderful performers.

Scan/click the code to watch our Pride 2021 event.





Committee

Meet our wonderful core committee members below. They are very dedicated to the cause and strive for a successful event in 2022.

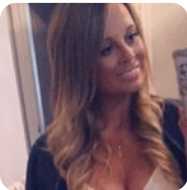
For more information about our team, please visit our website.



Dawn Gracie
Co-Chair



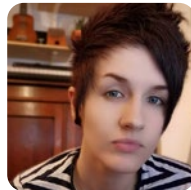
Melissa Hamilton
Co-Chair



Natassha Evans
Events Manager



Kirsty Buchanan
Secretary



Zoe Gadd
Website

Pride to me is not about segregation, but inclusivity from every walk of life. To be bold and visible and to show we are all human - regardless of any labels.

————— Melissa Hamilton

Becoming a sponsor

In order to put on this remarkable event, we are looking for sponsors to help fund Chichester Pride. We recognise the importance of having supporters and sponsors who believe in our cause and want to offer a helping hand. If you are that business or individual, please get in touch.

Chichester Pride Website

www.chichesterpride.co.uk

Depending on what sponsorship package you go for, we offer a click-through and logo placement on our website from the day you become a sponsor to the big day itself!

We take great pride in showcasing our partnership with clients and businesses who are sponsoring our event. Get in touch with us for more information regarding website advertisements.



What we can offer you



As a sponsor of Chichester Pride, we can offer you the opportunity to share your brand across various marketing tools and materials. Depending on the package, you can have your logo featured on our website, printed collateral (i.e brochures, flyers, posters), fence banners, social media and more. Your brand featured with ours will represent our alliance.



This will be Chichester's first Pride event, a historic moment for the LGBTQ+ community who live in the city. We encourage those who are considering sponsoring the event to understand the significance this event will have for those in the LGBTQ+ community and offer support in delivering a historic moment for all in the local area.

Chichester Pride Social Media

Chichester was seriously lacking in a Pride community. Therefore, we took it upon ourselves to create a Facebook and Instagram page to help all those that are part of Chichester's LGBTQ+ community connect.

We want our social media channels to be able to create an inclusive network for our followers, who are at different stages in their lives, to pass on any knowledge and experiences to help each other.

Our social media pages reach thousands of users in the local area weekly. In total, they have the potential to reach over 25k+ people near and in Chichester, which makes it the perfect platform for highlighting our upcoming event, bringing together our community, showcasing the official website and direct links to our sponsors' businesses.

Depending on what sponsorship package you go for, we can offer various social media perks for you. Please read through for more.

*Across Facebook and Instagram



: @chichesterprideuk

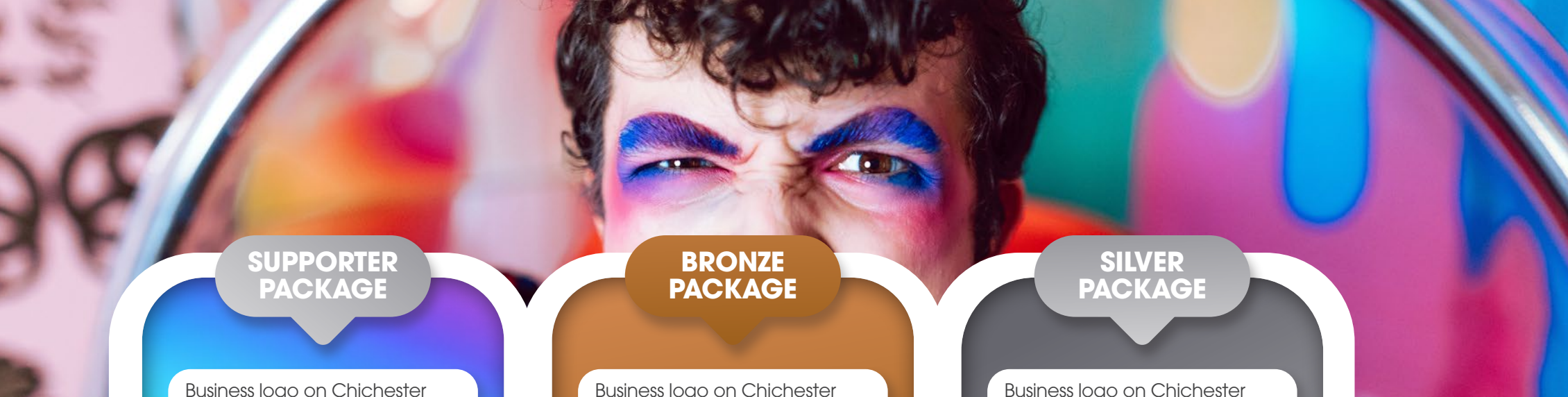


: @chichesterprideuk



Examples of Pride 2022 content





SUPPORTER PACKAGE

- Business logo on Chichester Pride website with click through
- Video interview to be used on communication channels
- 'Thank You' recognition post on our social media

£500

BRONZE PACKAGE

- Business logo on Chichester Pride website with click through
- Video interview to be used on communication channels
- 'Thank You' recognition post on our social media
- 1 x Small fence banner
- 2 complimentary tickets to the event
- 2 complimentary pin badges

£1,000

SILVER PACKAGE

- Business logo on Chichester Pride website with click through
- Logo on all social media, print collateral and press releases
- Video interview to be used on communication channels
- 'Thank You' recognition post on our social media
- 1 x Fence banner
- 5 complimentary tickets to the event
- 5 complimentary pin badges

£2,500

GOLD PACKAGE

- Business logo on Chichester Pride website with click through
- Logo on all social media, print collateral and press releases
- Video interview to be used on communication channels
- 'Thank You' recognition post on our social media
- 2 x Large fence banners during event
- 10 complimentary tickets to the event
- 10 complimentary pin badges
- Access to V.I.P area during the event
- Business logo on merchandise

£5,000

PLATINUM PACKAGE

- Business logo on Chichester Pride website with click through
- Logo on all social media, print collateral and press releases
- Video interview to be used on communication channels
- 'Thank You' recognition post on our social media
- 4 x Large fence banners during event
- 20 complimentary tickets to the event
- 20 complimentary pin badges
- Access to V.I.P area during the event
- Business logo on merchandise
- Free stall at the event
- Recognition on stage during event

£10,000

Sponsorship Options



THANK YOU FOR
YOUR CONSIDERATION



Contact us today!

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